



“Win The Thrill” Contest

Official Contest Rules & Regulations

1. Purpose

- a) The purpose of the Win The Thrill Contest 2011 (“the Contest”) is to promote and increase awareness of the Standardbred Ontario Sires Stakes Program among racing patrons, increase awareness of the Standardbred Breeders of Ontario Association New Owner Mentoring Program and increase spectator interest in OSS races.

2. Contest Sponsor

- a) The Contest is sponsored by the Ontario Sires Stakes Program (“OSS” or “Sponsor”) in cooperation with the Standardbred Breeders of Ontario Association (“SBOA”). The OSS is a component of the Standardbred Improvement Program, within the Horse Improvement Program (HIP), which is administered by the Ontario Racing Commission. Questions should be directed to the OSS Administration Coordinator at 519-369-3545.

3. Contest Dates

- a) The Contest will be held at participating racetracks on OSS Grassroots and Gold Final race days starting on Saturday, July 9, 2011 at Georgian Downs (Innisfill, ON) and Hanover Raceway (Hanover, ON) and ending on Saturday, October 1, 2011 at the Grassroots Finals night at Mohawk Racetrack (Campbellville, ON).
- b) Thirty-two (32) events will be held during the contest period, as follows:

	Date	Track	Post Time	Race Type		Date	Track	Post Time	Race Type
1	Jul 09	Georgian	7:25	Gold Final	17	Sep 02	Grand River	7:15	Grassroots
2	Jul 09	Hanover	7:15	Grassroots	18	Sep 03	Hanover	7:15	Grassroots
3	Jul 10	Flamboro	6:00	Grassroots	19	Sep 04	Clinton	1:30	Grassroots
4	Jul 11	Grand River	7:15	Gold Final	20	Sep 06	Georgian	7:25	Grassroots
5	Jul 12	Georgian	7:25	Grassroots	21	Sep 09	Flamboro	6:00	Grassroots
6	Jul 24	Clinton	1:30	Grassroots	22	Sep 13	Georgian	7:25	Grassroots
7	Jul 27	Flamboro	1:00	Gold Final	23	Sep 14	Flamboro	1:00	Grassroots
8	Jul 30	Georgian	7:25	Grassroots	24	Sep 14	Grand River	7:15	Grassroots
9	Aug 03	Grand River	7:15	Grassroots	25	Sep 15	Hiawatha	6:30	Grassroots
10	Aug 06	Hanover	7:15	Grassroots	26	Sep 16	Flamboro	6:00	Grassroots
11	Aug 09	Georgian	7:25	Grassroots	27	Sep 17	Georgian	7:25	Grassroots
12	Aug 13	Georgian	7:25	Grassroots	28	Sep 26	Grand River	7:15	Gold Final
13	Aug 13	Hiawatha	6:30	Grassroots	29	Sep 28	Grand River	7:15	Gold Final
14	Aug 14	Flamboro	1:00	Gold Final	30	Sep 30	Flamboro	6:00	Gold Final
15	Aug 21	Clinton	1:30	Grassroots	31	Sep 30	Grand River	7:15	Gold Final
16	Aug 24	Grand River	7:15	Grassroots	32	Oct 01	Mohawk	7:10	Grassroots Finals

4. Eligibility to Enter

- a) To participate in the Contest, entrants must be 18 years of age or older as of the contest date on which they are casting a ballot and must be a permanent resident of Ontario. Proof of residence and age may be required.



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- b) The SBOA New Owner Mentoring Program is intended for new owners. Entrants and members of their immediate household may not have owned a Standardbred racehorse nor been a member of Standardbred Canada in the past five years.
- c) Employees and members of their immediate household of the Ontario Racing Commission, Standardbred Breeders of Ontario Association and all participating racetracks are not eligible to enter.

5. Contest Format

- a) The Contest will be held in two parts: Racetrack Contests and a Grassroots Finals Night Contest and Grand Prize Draw.

6. Racetrack Contests

- a) Thirty-one (31) events will be held at participating racetracks between July 9, 2011 and September 30, 2011.
- b) Contestants may enter at multiple events throughout the contest period and therefore may become finalists more than once; however, a contestant may not become a finalist more than once on any one night. Should a contestant's ballot be drawn more than once on the same evening at a racetrack contest, the first ballot drawn will render the contestant a finalist and the other ballots will become null and void.
- c) Contestants are required to fill out a ballot which will be provided in the racetrack program at each of the participating racetracks on the contest dates.
- d) One race, preferably the last OSS race of the evening, will be designated as the "Contest Race" on each OSS race day during the promotion at participating tracks (Grassroots and Gold Final events only).
- e) At the OSS Contest booth, ballot boxes will be set out, the equivalent of one for each horse entered in the designated Contest Race. Contest entrants may enter at any time during the evening up until two races before the Contest Race, by filling out a ballot and placing it in the ballot box of their choice.
- f) Should a horse be scratched after ballots have been deposited into its ballot box, those ballots will be transferred into the box representing the horse in the race with the lowest morning line odds.
- g) Draw times will vary from racetrack to racetrack. On the night of the draw, racetrack personnel will announce the time the draw will be held.
- h) Approximately two races before the Contest Race, the racetrack's designated Contest Representative will conduct the draw and select one name from each ballot box.
- i) Contestants must be present at the time of the draw to win.
- j) Each of these winners become "finalists" and will receive an OSS hat, a lanyard badge with the contest name and their horse's number and a \$2.00 betting voucher. They are then free to circulate until just before the Contest Race.
- k) Just prior to the Contest Race, the finalists will be escorted as a group by the racetrack's designated Contest Representative down to the rail to cheer on "their" horse.



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- l) Finalists whose horse places 1st through 5th will share in a \$100 "purse" distributed as betting vouchers, in the same percentage as the race purse payout, depending on where their designated horse finishes in the race: 1st place, \$50; 2nd place, \$25; 3rd place, \$12; 4th place, \$8 and 5th place, \$5.
- m) The contestant matched with the winning horse will receive a trophy and if possible, will get their picture taken in the winner's circle and/or be part of the presentation to the race winner.
- n) In the event of a dead heat, the prize money for those positions will be added together and divided evenly between the contestants whose horses have tied. In the case of a dead heat for first place, each of the tied finalists will receive a trophy and, if possible the winner's circle photo and/or race presentation.
- o) All finalists will be encouraged to attend Grassroots Finals night where, after registering and meeting all eligibility requirements, they will be eligible to win the Grand Prize.

7. Grassroots Finals Night Contest and Grand Prize Draw

- a) Finalists who have qualified during the contest period at local tracks are invited to attend the Grassroots Finals on October 1, 2011 at Mohawk Racetrack.
- b) Any expenses associated with attending the Grassroots Finals event are the responsibility of the contestants.
- c) Upon arrival, finalists must register at the Contest booth(s) and will be required to confirm their eligibility to win the Grand Prize.
- d) Following confirmation of eligibility and registration, finalists will receive for the Grand Prize Draw the equivalent number of ballots as the number of times they qualified as finalists during the Racetrack Contests from July 9, 2011 through September 30, 2011.
- e) At the registration booth(s), there will be ballot boxes set out, the equivalent of one for each horse entered in the last OSS race of the evening. The finalists may put their ballot(s) in whichever ballot box(s) they wish and are free to enjoy the evening until the Grand Prize Draw.
- f) Finalists will have a designated area for the evening. Special activities and/or draws will take place throughout the evening and each participant will receive a take-home gift.
- g) If a horse is scratched after ballots have been deposited into its ballot box, those ballots will be deposited into the box representing the horse in the race with the lowest morning line odds.
- h) The Grand Prize Drawing will take place immediately after the last OSS race of the evening and three names will be drawn from the ballot box assigned to the winning horse. Should there be no ballots in that box, the winners will be drawn from the horse that finished second and so on. The first ballot drawn will be the third place winner ("Second Runner-Up") who will receive a prize; the second ballot drawn will be the second place winner ("First Runner-Up") who will receive a prize and the third ballot drawn will be the Grand Prize winner.
- i) In the event of a dead heat for the win, the ballots from the winning horse's boxes will be combined before the ballots are drawn.
- j) All winners must be present at the time of the draw to claim their prize.



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- k) Should any winner not be present when their name is called, another ballot will be drawn until a winner is declared.
- l) The Grand Prize must be accepted as awarded, is not transferable and is subject to conditions. Should the Grand Prize Winner be unable to fulfill any of these conditions, the First Runner Up will be awarded the Grand Prize. Should the First Runner up be unable to fulfill any of these conditions, the Second Runner Up will be awarded the Grand Prize.

8. Grand Prize

- a) The Grand Prize is one (1) “A” partner share (declared minimum value of \$4500.00) in the Standardbred Breeders of Ontario Association’s 2011 New Owner Mentoring Program.
- b) The Grand Prize must be accepted as awarded and is not transferable.
- c) The Partnership will consist of ten partners, nine of whom will be individuals making their first investment in Standardbred ownership and the tenth person will be an experienced owner or Mentor to the partnership. The Partnership will purchase an Ontario-sired yearling at a 2011 Yearling Sale. The partnership will receive \$15,000 in sponsorship monies from the SBOA as a “forgivable loan”, which will go towards the cost of training and staking the yearling for the first year.
- d) The winner is required to complete an application form and meet all of the necessary requirements in the SBOA New Owner Mentoring Program and must be prepared to sign a formal detailed partnership agreement. The winner also agrees to any terms and conditions set out by the SBOA New Owner Mentoring Program. After the winner takes possession of the share, no guarantees of any kind exist. Selected winner will never take actual possession of the horse.
- e) The awarding of the Grand Prize is subject to conditions, including the eligibility of the Winner to be licensed by the Ontario Racing Commission. Should the Grand Prize Winner be unable to fulfill any of these conditions, the First Runner Up will be awarded the Grand Prize. Should the First Runner up be unable to fulfill any of these conditions, the Second Runner Up will be awarded the Grand Prize.

9. Odds of Winning

- a) Contestants may enter and become finalists multiple times during the Racetrack Contests, thereby increasing their chances to win the Grand Prize. Odds of winning depend on the number of eligible finalists registering on Grassroots Finals night and the number of ballots held by each qualifying finalist.

10. General Rules

- a) By participating in the contest entrants consent to the use of their name, address (city and province), biographical information and their portrait, picture, voice and/or likeness used for news and/or advertising and promotional purposes on a variety of mediums including the Internet, without compensation, except where prohibited by law. All forms of media, now known or hereafter devised, including the Internet, may be used by the Sponsor in any publicity or advertising carried out by the Sponsor relating to the Contest.
- b) Email addresses obtained through the balloting process will be used to communicate with the entrants regarding the Contest and may be used by the Ontario Racing Commission, the Standardbred Breeders of Ontario Association and/or the participating racetracks for marketing purposes or to provide information to them as deemed appropriate. Personal information which is collected will not be sold, distributed or used for any other purpose except as described above. Any person wishing to remove their email



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address from further correspondence may “opt-out” of future mailings by sending a request in writing to records@ontariosiresstakes.com.

- c) All entries become the property of the Sponsor, will not be acknowledged as received and in no case shall be returned to the entrant.
- d) Any ballot entry submitted or obtained through fraudulent means or which is in any way tampered with, will be disqualified.
- e) Ballots not completed in full may be rejected.
- f) The Contest Sponsor, SBOA and participating tracks are not responsible for damaged, garbled, illegible, destroyed, lost, stolen, unreadable, inaccurate or incomplete entries.
- g) Any injuries, losses, or damages of any kind caused by the prize or resulting in the acceptance, possession or use (including, but not limited to, the attendance of the track) or misuse of any prize or from participating in the contest is not the responsibility of the Contest Sponsor, SBOA or participating racetracks.
- h) Any entrant who at any time violates the official rules of the contest will be disqualified immediately and without notice. The Contest Sponsor, SBOA and participating tracks can disqualify participants if they do anything to undermine the contest by cheating, hacking, deception or any other unfair practices. Any and all disputes, claims, and causes of action arising out of or connected with the contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action.
- i) The Sponsor is not responsible for printing, distribution or production errors and may terminate, modify or withdraw the Contest if it, or any related material are found to contain such errors without liability and without notice, at its sole discretion.
- j) The Sponsor will not be responsible for the control or proper administration of the Contest at participating racetracks.
- k) All prizes must be accepted as awarded and may not be redeemed for cash.
- l) Entrants agree to abide by the Official Contest Rules and Regulations and the decisions of the Sponsor and racetrack draw judges, which are final.
- m) By participating, each entrant acknowledges that participating racetracks are not a sponsor of the Contest, and are not responsible for and shall have no liability with respect to, or in any way arising out of the Contest, including without limitation any injury, loss or liability of any kind with respect to or resulting from the development and execution of the Contest.
- n) No purchase necessary. A skill-testing question is required.
- o) This Contest is void where prohibited.